

Justwealth vs Wealthsimple

Justwealth has been providing Justice to Canadian investors for over 9 years

While Wealthsimple is a recognized name in the industry, much of their investment goes toward brand awareness.

At Justwealth, our focus is different: we prioritize delivering industry-leading returns and personalized service to help you reach your financial goals.

MoneySense Best Robo-Advisors in Canada 2025 Comparison Chart

Robo Advisor	1 Year Return (net of fees)	3 Year Return (net of fees)	5 Year Return (net of fees)
Justwealth	17.57%	6.22%	8.65%
CI Direct Investing	13.70%	N/A	N/A
Nest Wealth	12.41%	2.79%	6.15%
Questwealth Portfolios	15.66%	5.84%	7.06%
RBC InvestEase	13.27%	4.01%	6.18%
Qtrade Guided Portfolios	15.50%	4.80%	6.90%
BMO Smartfolio	12.72%	3.09%	4.84%
ModernAdvisor	12.00%	3.20%	4.90%
Wealthsimple	15.20%	4.00%	5.30%

Methodology for the best robo-advisors in Canada ranking (MoneySense Disclaimer)

All stated returns are for a balanced portfolio made up of approximately 60% equities and 40% fixed income, net of fees, as of Dec. 31, 2024. All performance figures are denominated in Canadian dollars and assume the reinvestment of distributions. Three- and five-year returns are annualized. See <https://www.moneysense.ca/save/investing/best-robot-advisors-in-canada/> for full article. Past returns are not an indicator of future performance.

Justwealth vs Wealthsimple (cont'd)

But there is more to Justwealth than outstanding results – we also provide excellent service, and the sophisticated, unbiased advice only an independently owned firm can provide.

	Wealthsimple	Justwealth
Low Fees	✓	✓
Industry Leading Returns*	✗	✓ Leading five-year term growth returns versus competitors
Dedicated Portfolio Manager For All Clients**	✗	✓ You talk to your own professional manager, not a call centre
Over 80 Portfolios Available	✗	✓ Your PM will guide you to the best choice from a wide range of options
Independently Owned	✗	✓ Our top priority is delivering strong returns for our clients

*For the fourth straight year, Justwealth had the highest five-year after-fee annualized total returns for the growth portfolio – Globe and Mail, Nov 28, 2024 – The Globe and Mail’s 2024 Robo-Adviser Guide

**Justwealth provides a dedicated Portfolio Manager for all our clients, regardless of the size of their portfolio. Wealthsimple does not provide a dedicated Portfolio Manager for their Core clients.



“Best Overall Robo-Advisor”

MoneySense.ca, Feb. 13, 2025 - Best robo-advisors in Canada for 2025.

View Justwealth Portfolios & Performance: www.justwealth.com/performance

View our Performance vs. Canadian Banks: www.justwealth.com/banks